## INCUEST

## **Phishing Prevention Checklist**

Human error continues to be the biggest access point to exposing company data to cyber attacks. Phishing, BEC, and email account takeover cost businesses millions of dollars annually. How can you help educate your employees and raise awareness?

This checklist will help you build the strongest defense against phishing attempts.

Ongoing Employee Training	<ul> <li>Do you know and trust the sender?</li> <li>Is the request unusual?</li> <li>Does the sender's email seem out of place?</li> <li>Does the email lack personalization?</li> <li>Grammar issues</li> <li>Threatening</li> <li>Strange attachments</li> </ul>
Never share personal information.	<ul> <li>Social Security Number</li> <li>Personal contact information</li> <li>Passwords</li> <li>Financial information</li> </ul>
Does the email contain urgency?	<ul> <li>"Deal ending"</li> <li>"By this time" or "miss out"</li> </ul>
Share examples	When incidents happen, anonymize the examples and share them with employees so they become aware of what to look out for.
Choose MailTAC	MailTAC makes detecting malicious emails easier by leveraging machine learning as well as AI to identify if the email is suspicious. The color-coded banners quickly alert employees, warranting deeper investigation, while providing a route to remediation.

